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The intimate shopping district of East Hills

(Re)STOREing Grand Rapids

NEIGHBORHOOD BUSINESS DISTRICTS



Quick Links

Healthier Foods at GR Corner Stores? [WoodTV 8](#)

This City is Alive!

The Rapid hits the ballot this May

GR Neighborhood Business Districts

- Alger Heights
- Boston Square
- Burton Heights
- Cheshire Village
- Creston
- Eastown**
- East Fulton
- East Hills**
- Division South
- Franklin/Eastern
- Grandville Ave
- Heartside**
- Madison Square
- Seymore Square
- Stockbridge
- Wealthy Street**
- West Fulton
- West Grand Downtown District

Partner Trainings

Effective Selling Techniques

Good food is good business.

That's one of the reasons why Neighborhood Ventures and the Michigan State University College of Human Medicine have teamed up on an exciting community project, with the generous financial support of Blue Cross Blue Shield of Michigan. Project FIT Healthy Corner Stores is a business development initiative to increase access to healthy foods in the neighborhoods surrounding Buchanan, Campus, Cesar E. Chavez and Dickinson elementary schools. With a focus on participating neighborhood food markets, NV will work hand in hand with store owners to show them that increasing the variety of healthy food options they offer benefit not only the neighborhood, but more importantly their business bottom line. Program funds may be used to purchase necessary equipment for stocking healthy food selections, as well as customer education and marketing materials to promote choices that are good for you.

A vibrant Grand Rapids neighborhood begins with access to quality and affordable food. In increasing the selection of foods found of neighborhood corner and grocery stores, NV will build the sustainability of our neighborhoods by enhancing existing businesses. The implications of these efforts are tremendous - more dollars circulating in the neighborhood, increased physical health of residents, stronger businesses financially, and increased access to wholesome food options for all of us.

We are honored to have Wealthy Market and La Tapatia launch the pilot portion of the Project FIT Healthy Corner Stores initiative and commend them for their commitment. Through increased partnerships and support, we hope to expand the program to up to a half a dozen stores through the end of spring, and beyond as

for Today's Business

Tuesday, February 1 from 6-9PM

MISBTDC

New Tax Laws You Need to Know

Wednesday, February 16
8:30-10:30AM

MISBTDC

(Re)STORE GR: Lunch w/ PUNCH

Wednesday, February 16
11:30am-1:00pm

GROW

funding is secured.

It's where we live. It's where we eat. So as the Project FIT slogan says - Ready, Set, Get Fit! And we are doing just that - the Grand Rapids neighborhood way.

Mark C. Lewis
Executive Director



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"(Re)STORE" Grand Rapids @ Lunch with PUNCH!

**Wednesday, February 16
11:30am - 1:00pm
HOLIDAY INN, 310 PEARL STREET NW, 49504**

Wondering if your business is in the right location? Trying to decide where to locate or if you need to make a move? Using recent market data analyzing how people living in urban Grand Rapids buy products and services, Mark Lewis will share the extraordinary opportunity for investment in or expanding current sales in our traditional neighborhood business districts.

Check out [GROW's website](#) for more details.

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