

Project Initiatives



OUR MISSION

To interject *vitality* into the *heart* of each neighborhood by *revitalizing* its business district.

GOALS

Neighborhood Ventures is a non-profit 501(c)(3) community and economic development organization that works within urban business districts to bring *greater vitality* into neighborhoods through a variety of *initiatives*.

Entrepreneurs

Recruit and support entrepreneurs to create successful businesses in key business districts.

Economy

Implement effective, sustainable economic development tools for neighborhood business districts.

Infrastructure

Improve public and private infrastructure in neighborhood business districts.

Image

Improve image and aesthetics of neighborhood business districts to generate more commercial activity.



bolstering Business.
creating Community.



NEIGHBORHOOD
VENTURES

Neighborhood Ventures is an indispensable resource for our business as we work to renovate and construct buildings in Grand Rapids' urban core, helping us find tenants for our commercial spaces, and then helping those tenants build up their small businesses. *Neighborhood Ventures* is an enormous support for neighborhood business districts and a great asset to Grand Rapids.

Barry, Jackson, and Heather Van Dyke,
Owners, Bear Manor Properties



CONTACT US

949 Wealthy Street SE Suite 200
Grand Rapids, MI 49506 616-301-3929
info@neighborhoodventures.org
www.neighborhoodventures.org



CORE PROGRAMS AND ASSISTANCE

CID Development

Assisting areas in developing Corridor Improvement Districts (CIDs), a tax-capture tool that helps fund qualifying public infrastructure improvements, marketing initiatives, and economic growth projects.

BID Development

Assisting areas in developing Business Improvement Districts (BIDs), a tax-leveraging tool that helps fund qualifying maintenance, safety, marketing and beautification projects.

Face Forward Façade Program

Façade improvement reimbursement grants awarded to neighborhood business and commercial property owners for building improvements.

Design First Clinics

Clinics facilitated by architects for neighborhood business and commercial property owners to assist them in façade design projects.

ReStore Grand Rapids

An initiative aimed at recruiting businesses and entrepreneurs to neighborhood business districts.



Clean Slate Corridor Program

Cleaning and beautifying neighborhood business districts with environmentally sensitive principles while employing and developing life skills for at-risk neighborhood youth.

OTHER SERVICES

Branding and Marketing

Assisting districts with creating and implementing brands, marketing strategies, and cooperative advertising tools.

Infrastructure Improvement

Assisting districts in designing and implementing public infrastructure improvement projects.

Access to Capital

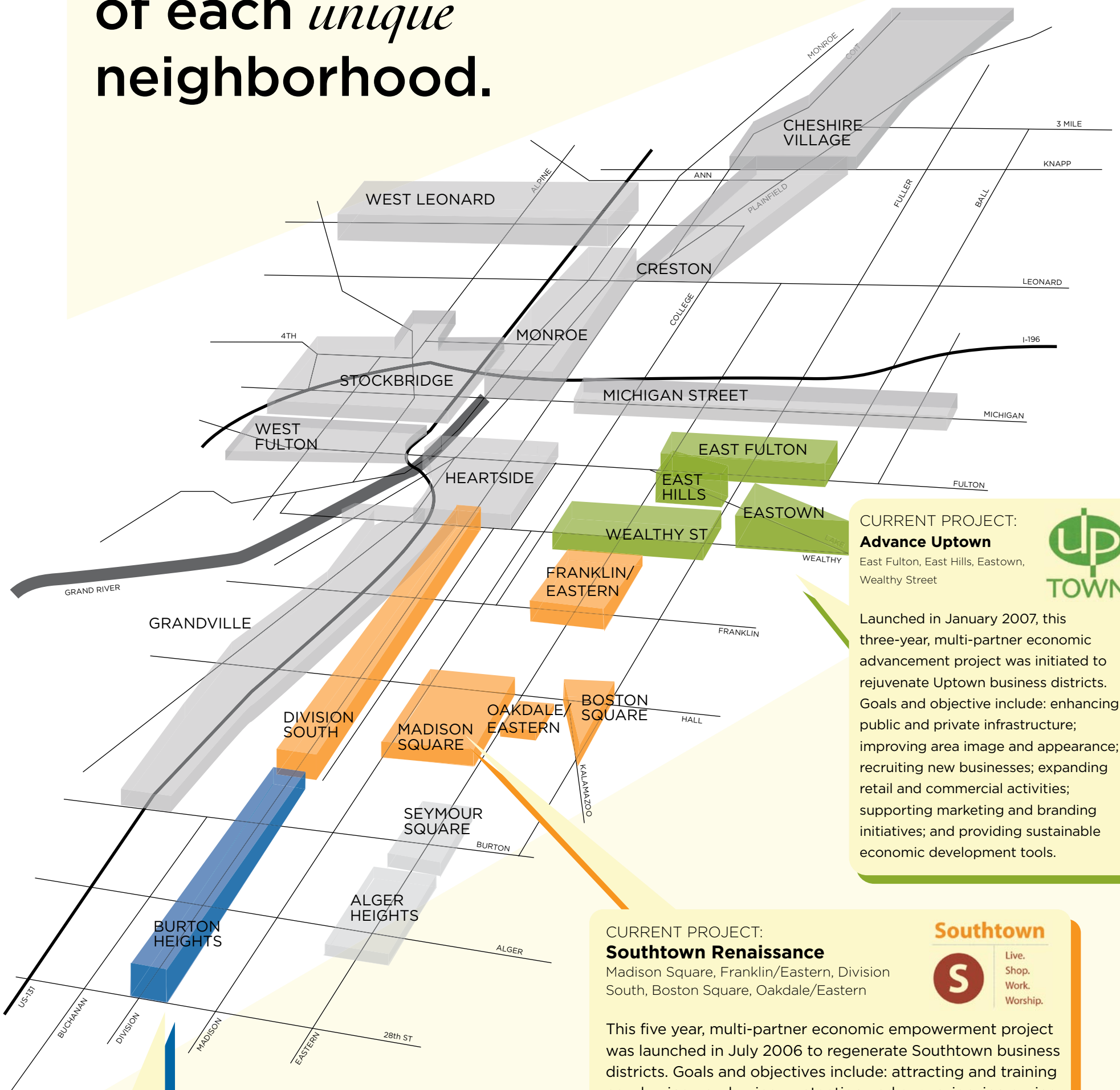
Assisting neighborhood businesses in accessing financing.

Business Trainings

Neighborhood-based business training programs to address area business needs.

OUR VISION

A city full of *vibrant* business districts, *distinctive* and *reflective* of each *unique* neighborhood.



CURRENT PROJECT:
Advance Uptown
 East Fulton, East Hills, Easttown, Wealthy Street



Launched in January 2007, this three-year, multi-partner economic advancement project was initiated to rejuvenate Uptown business districts. Goals and objective include: enhancing public and private infrastructure; improving area image and appearance; recruiting new businesses; expanding retail and commercial activities; supporting marketing and branding initiatives; and providing sustainable economic development tools.

CURRENT PROJECT:
Southtown Renaissance
 Madison Square, Franklin/Eastern, Division South, Boston Square, Oakdale/Eastern



Live. Shop. Work. Worship.

This five year, multi-partner economic empowerment project was launched in July 2006 to regenerate Southtown business districts. Goals and objectives include: attracting and training new businesses; business retention and expansion; increasing retail and commercial activities; improving public and private infrastructure; developing area image and appearance; creating marketing and branding initiatives; and providing sustainable economic development tools.

CURRENT PROJECT:
Burton Heights Revitalization



Newly launched in July 2007, this four-year, multi-phased economic development project was created to regenerate the Burton Heights business district. Goals and objectives include: building partnerships; business outreach and training, increasing retail and commercial activities; improving public and private infrastructure; developing area image and appearance; creating marketing and branding initiatives; and providing sustainable economic development tools.

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